



# SAVE THE DATE!

# 2024 EDUCATION IN MOTION

Friday, May 10, 2024 Theme Park ONLY Open | 9AM-3PM

Friday, May 17, 2024 Theme & Water Park Open | 9AM-3PM

## Can't Visit May 10<sup>th</sup> or May 17<sup>th</sup>?

Take advantage of our School Fundays  
Weekends May 4-19 or any day May 25-31

The learning opportunities are endless, from roller coasters to water slides and of course funnel cakes, your students will have an out-of-classroom learning experience that will last a lifetime!

## FREQUENTLY ASKED QUESTIONS

### WHO CAN VISIT DURING EIM?

- Magic Springs will be open exclusively for schools for EIM on May 10, 2024 (Theme Park ONLY open) & May 17, 2024 (Theme & Water Park Open) from 9am-3pm.
- Students, Teachers, and Parent Chaperones are welcome.
- This is an exclusive event for schools only. **Season Passes are NOT VALID on May 10 or 17, 2024.**
- A limited number of EIM tickets will be sold for this exclusive event, so order early and secure your spot.

### HOW DO I ORDER & PAY FOR EIM EVENT TICKETS?

- Orders must be placed using the EIM Reservation Form available at [magicsprings.com/group-schools](https://magicsprings.com/group-schools)
- Orders MUST be submitted at least 10 business days prior to visit date and by 5/1/24. Orders placed after the deadline will be at a higher rate.
- If paying by credit card, one of our sales representatives will contact you by phone once your order has been placed in our system.
- Payment by business check can be mailed to: Magic Springs GroupSales, 1701 East Grand, Hot Springs, AR 71901 and MUST be submitted at least 10 business days prior to visit date and by 5/1/24. Orders placed after the deadline will be at a higher rate.
- Full payment must be submitted in order to receive tickets.
- Orders may not be made over the phone or online.
- EIM tickets will be held at the front gate unless Mail Tickets is selected on the EIM Reservation Form. Ticket orders that are not received at least 10 business days prior to visit date and by 5/1/24 and have not been paid in full will not be mailed.
- EIM Orders may be modified on the event date at the front gate. If you plan to modify your order please be prepared to pay for the order at the front gate when checking in.
- According to Arkansas State Tax Laws, schools and churches are not considered to be tax exempt institutions for purchases at Magic Springs.

### HOW DO I ORDER & PAY FOR SCHOOL FUNDAY TICKETS?

- Orders must be placed using the School Fundays Reservation Form available at [magicsprings.com/group-schools](https://magicsprings.com/group-schools)
- Orders MUST be submitted at least 10 business days prior to visit date and by 5/1/24. Orders placed after the deadline will be at a higher rate.
- If paying by credit card, one of our sales representatives will contact you by phone once your order has been placed in our system.
- Payment by business check can be mailed to: Magic Springs GroupSales, 1701 East Grand, Hot Springs, AR 71901 and MUST be submitted at least 10 business days prior to visit date and by 5/1/24. Orders placed after the deadline will be at a higher rate.
- Full payment must be submitted in order to receive tickets.
- Orders may not be made over the phone or online.
- School Funday Tickets will be held at the front gate unless Mail Tickets is selected on the School Fundays Reservation Form. Ticket orders that are not received at least 10 business days prior to visit date and by 5/1/24 and have not been paid in full will not be mailed.
- Additional tickets and meal deals may be purchased at the same discounted rate at the front gate on the day of your visit by presenting payment and your original receipt.
- According to Arkansas State Tax Laws, schools and churches are not considered to be tax exempt institutions for purchases at Magic Springs.

### CAN I UPGRADE MY EIM & SCHOOL FUNDAY TICKET TO A 2024 SEASON PASS?

- Yes, your EIM or School Funday ticket may be upgraded to a 2024 Season Pass for \$19.99+Tax each. Tickets may be upgraded at season pass processing located at the front gate and must be upgraded on the day of your visit. Complimentary tickets may not be upgraded to a Season pass. Please note on EIM event dates Season Pass processing will open for upgrades starting at 11am.
- Please convey this upgrade information to your students and their parents so that they may upgrade on their visit. Feel free to share this downloadable flier: [magicsprings.com/downloads/SP-Upgrade.pdf](https://magicsprings.com/downloads/SP-Upgrade.pdf)

### WHAT MEALS ARE AVAILABLE?

- A catered meal is available for EIM, May 10 & 17, 2024, by ordering in advance with your admission tickets at [magicsprings.com/group-schools](https://magicsprings.com/group-schools).
- The meal will be served from 11AM-2PM in our picnic pavilions. The cost of the meal is \$9.99 + tax per person. The meal includes the choice of a burger or hot dog, bag of chips, cookie & beverage. A wristband will be provided to gain access to the meal.
- Meal Deal Vouchers are NOT valid on EIM, May 10 or 17, 2024 & will not be accepted.
- Meal Deal Vouchers are accepted on weekends May 4 - May 19 OR Any Day May 25 - May 31.

### WILL CONCESSION STANDS BE OPEN ON EIM DAY?

- Limited concession stands will be open on EIM Day so longer wait times should be expected. Save time & money by purchasing the catered meal option in advance.

### CAN WE BRING IN OUR LUNCH?

- Schools may bring a sack lunch in the park on EIM, May 10 or 17, 2024 ONLY.
- Lunches must be stored on buses.
- Teachers/Students will be allowed to exit and re-enter the park to retrieve lunches by having their hand stamped at the front gate upon exiting the park.
- Guests may bring their sack lunch into the park to eat if desired. Limited space will be available in the picnic pavilion area for guests bringing their own lunch.
- Magic Springs will not store lunches.

### HOW DOES PARKING WORK & HOW MUCH IS IT?

- On EIM event dates (5/10 & 5/17) the parking lot will be open at 8am. On school fundays and any other regular operating day the parking lot opens 30 minutes prior to park opening. (Check operating calendar for park hours: [www.magicsprings.com/calendar.php](https://www.magicsprings.com/calendar.php))
- Members of our security team will direct your bus driver where to park.
- Parking for buses and 15 passenger vans is FREE.
- Parking is \$20 tax included for all other vehicles.

### WHAT EDUCATIONAL RESOURCES ARE AVAILABLE?

- Interactive educational exhibitors will be in the park during EIM, May 10 & 17, 2024.
- An Education In Motion Workbook will be available to download or print at [magicsprings.com/eimwb](https://magicsprings.com/eimwb)

### WILL CABANAS BE AVAILABLE?

- Cabanas will not be available to rent on EIM, May 10 & 17, 2024.
- Cabanas will ONLY be available on weekends 5/11-5/19 and any day 5/25-5/2.
- To reserve Cabanas on School Fundays, please visit [magicsprings.com](https://magicsprings.com) and go to Plan a Visit or Tickets at the top then click cabanas and follow prompts.

### WILL TUBES BE AVAILABLE?

- Complimentary tubes are available during water park operation and at required attractions on a first come first served basis and must be left at the attraction.
- Tubes may be rented for the day for \$10 at Tube Rental located next to Blue Canoe in the water park.
- Please note the water park will not be operational during EIM, May 10, 2024.

### WHAT IF THERE IS AN EMERGENCY?

- There are certified EMTs on property during hours of operation.
- EMTs are not licensed to dispense any medication. Over the counter medication such as Advil, Tylenol, and Benadryl are available for purchase at the Emporium gift shop.
- If it is required for someone in your group to carry medical supplies, we can hold these supplies in First Aid, if needed.
- There is a private single use restroom located in first aid.
- If you have been separated from your party, please locate the nearest team member to assist you in locating your group.

For general park information including handicap accessibility, forms of payment accepted, dress codes and more please follow this link: [magicsprings.com/faq](https://magicsprings.com/faq)

## STILL HAVE QUESTIONS?

Call 501.318.5370 Monday-Friday from 9:00am-5:00pm or send an email to [Sales@MagicSprings.com](mailto:Sales@MagicSprings.com)